

Do you need to produce good information?

Advicenow are specialists in information provision and have a wealth of experience working with government departments, voluntary organisations and frontline agencies. We have developed and tested strategies and procedures for producing successful information resources on rights, legal issues and other social welfare problems.

Our resources are accessible and attractive. We don't just tell people about the law, we also acknowledge the stress they're experiencing and offer advice on the skills they need to solve their problem. We use a range of learning techniques to get the message across: clear, straightforward language, jargon-busters, case studies, diagrams, quizzes and cartoons.

What can we do for you?

We can manage the production of an information resource from concept to evaluation, or take on separate stages of the production process as required. Our services include:

- Project management
- Sourcing expert writers and fact checkers
- Commissioning, copywriting, editing, proof-reading and design
- Web publishing and printing
- Piloting and evaluation
- Media management

We can vary the level of our branding and editorial control, and adapt our style depending on the approach you want to take.

Our Department of Constitutional Affairs (DCA) funded family mediation guides appear under Advicenow's brand. This gave the campaign its own independent identity and let us use our innovative techniques to get the message across.

When producing the DCA leaflet for advisers on the Mental Capacity Act, we used our expertise on the information needs of advisers and adapted our style to produce a leaflet which is part of a DCA branded suite.

Who we are

Advicenow is an independent, not-for-profit information service providing accurate, up-to-date information on rights and legal issues. Over the last few years we've produced over a hundred guides and features giving readers the knowledge and know-how to deal with scores of problems. If you need to produce effective and engaging information for your clients, Advicenow can help.

- Advicenow is part of Advice Services Alliance, an independent charity which means that we're well connected with a wide range of advice services which know what problems people have and can test materials in context.
- We have good contacts with a network of experts, writers and peer reviewers.
- As a small organisation we can turn projects around quickly and offer competitive prices.

Projects

Advicenow has worked with a range of different organisations to produce materials for a variety of audiences, for example:

- Commissioned by the Legal Services Commission to produce 18 in-depth guides for members of the public. Topics include debt, divorce, discrimination, compensation and asylum.
- DCA commissioned Advicenow to run the LivingTogether campaign, raising awareness amongst cohabitants of the myth of common-law marriage. Download figures for LivingTogether guides total more than 1.5 million.
- Worked in partnership with other advice sector organisations in a DTI funded project to produce a self-tutor pack for advisers on age discrimination.
- Commissioned by the DCA to produce a booklet for advisers about the new Mental Capacity Act.

'Advicenow is the liveliest, least stuffy, most accessible and understandable website on legal matters that I've ever come across'
Marcel Berlins, The Guardian

If you'd like to chat about working with us on an information project, please feel free to get in touch. You can contact us on 020 7239 0890/0892 or email advicenow@advicenow.org.uk

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Links to a selection of Advicenow resources:

LSC funded guides:

www.advicenow.org.uk/asylumadvice

LivingTogether guides:

www.advicenow.org.uk/breakingup

Age equality for advisers self tutor pack:

www.advicenow.org.uk/ageequality

Family Mediation podcasts:

www.advicenow.org.uk/howmediationworks

Mental Capacity for advisers booklet:

www.dca.gov.uk/legal-policy/mental-capacity/publications.htm

Plain English Web Award winner

livingtogether
Breaking Up checklist

A year ago Katie made some costly mistakes...

if I had been living with Paul for a few years everything started to go wrong. I thought it was just Paul but then I was working really hard, and I kept buying things for the house. Then he told me he was going to get a divorce. I was shocked. I had been buying things for the house with him. I was surprised and I was buying things for the house with him. I was surprised and I was buying things for the house with him.

Checklist

- The home
- Inform relevant bodies
- Benefits
- Debts
- Joint accounts
- Children
- Wills
- Private pension
- Life insurance
- Financial settlement
- Inform everyone

advicenow.org.uk/livingtogether

Making decisions
A guide for advice workers

Helping people who are unable to make some decisions for themselves

There is a new law that can help - The Mental Capacity Act 2005

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Claiming Compensation

"I ended up owing them money"

Margarita had been told she could receive compensation for her accident - but she ended up in debt.

What is compensation? 2
How can I make a claim? 4
How do I get it? 6
What happens next? 8
How to get a claim 10
How to get a claim 10
How to get a claim 10
How to get a claim 10
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advicenow.org.uk/compensation